

WE MAKE A DIFFERENCE,

# together



# Orientation, training, Innovation in Italy and around the world

The future requires people who have the knowledge to choose and skills to act, together with organizations ready to welcome them to innovate.

## Orientation

ELIS collaborates with hundreds of schools throughout Italy and reaches thousands of students and teachers every year with orientation activities, carried out together with professionals, companies and institutions.

## Training

For ELIS, training is functional to job placement. The educational courses are designed and implemented in collaboration with companies, in response to their needs and the evolution of professions

## Innovation

We are an ecosystem open to large companies, SMEs, startups and research centers, which develops projects for the adoption of AI and new technologies, open innovation programs for the development of companies and territories with a collaborative approach.

## Impact assessment

We also offer organizations the possibility to measure the social impact of their activities with the international standard of Social Return On Investment (SROI).

And all this  
happens in Italy...



... And all over the  
rest of the world



# ELIS over the years

In Casal Bruciato, a suburb of Rome, is inaugurated the Professional Training Centre ELIS. It was created to promoting the social condition and work of young people.

ELIS opens the School in Palermo Professional Operators of the Catering, on the model of the Hotel Institute already active at the Rome Campus.



# 1965

INAUGURATION



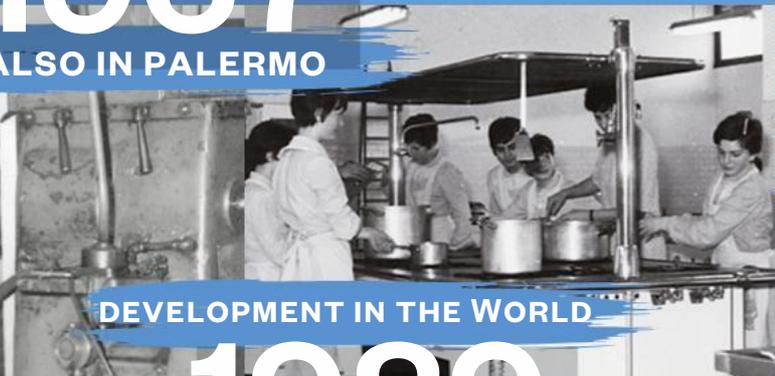
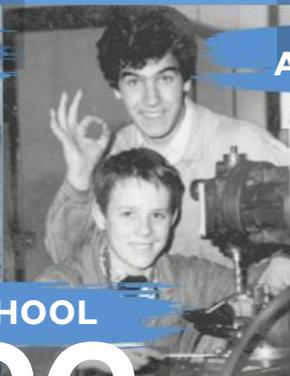
# 1967

ALSO IN PALERMO



SPORTS SCHOOL

# 1966



DEVELOPMENT IN THE WORLD

# 1989



From the very first kicks of a ball in the spaces of the construction site, when the ELIS Center was still under construction, the Sports School was founded in 1966. It offers young people and adults the opportunity to practice competitive and amateur activity in different disciplines.



Associazione Centro ELIS is recognized as an NGO by the Italian Agency for Development Cooperation. It realizes training and social promotion projects in Italy and in the developing countries.

The ELIS Consortium is hereby established. Unilarge groups, SMEs, universities, and other public and private bodies, in joint projects in the areas of orientation, training, technological innovation, and work.

ELIS Innovation Hub (EIH) is born, ecosystem of companies, startups, universities and research centres. Two years later ELIS is one of the founders of the Mediterranean Health Innovation Hub (MHIH), innovation hub in the biomedical field. In 2022, adds Open Advisory, a platform but of investment partnership.



# 1992

**CONSORTIUM**



# 2020

**INNOVATION AND IMPACT**



**THE VOLUNTEERS**

# 1996



**TERRITORIAL EXPANSION**

# 2025



The Association is established ELIS (Avel) Friends and Volunteers. In addition to promoting the activities of the organization, assigns Pre- Honour Certificates and other forms of support for study.



ELIS opens a new operational headquarters in Bolzano. In the last three years, to the historic headquarters in Rome and Palermo have been added: Messina, Catania and Tunis.

# Food, excellence and innovation

ELIS Food Hub builds new opportunities every day to orient, train and insert young people in the Food & Beverage world, thanks to the latest generation equipment and customizable spaces.

## A space for discussion and growth

**ELIS Food Academy:** ELIS training courses for job placement prepare professionals ready to enter the sectors and areas of reference: Hotellerie, Catering, Tourism.

**ELIS Food Hub collaborates with ELIS NGOs** to promote the training and employment of fragile people: holders of international protection, asylum seekers, minors and young adults in conflict with the law, war refugees, unaccompanied foreign minors.

## Our laboratories

**TEACHING KITCHEN** – 200 square meters for a total of 18 student workstations complete with all equipment. A Bertolotti monobloc kitchen for teachers, an audience for demonstration training and two rows of practical workstations with audio video connection to the central workstation. The educational kitchen of ELIS Food Hub allows live streaming online connection and recording of lessons.

**EDUCATIONAL ROOM-BAR** – A room with 50 seats with a flexible layout, to practice on any type of service and catering target. 10 workstations complete with all the equipment necessary for training in the dining room, cafeteria and mixology. The educational room-bar of ELIS Food Hub is equipped with an IWB and equipped for distance learning. It allows streaming connection, projection and recording of lectures.

# Together with great groups, startups and Research Centers

ELIS Innovation Hub carries out innovation and business consulting projects, creating synergy between companies, start-ups, universities, research centers and young people. It promotes the development of products, services and processes with a collaborative approach, paying particular attention to digital transformation and the adoption of new technologies. It enhances the innovative potential of start-ups, research centers and universities in response to the transformation needs of companies. It takes care of the training of young people to accelerate their professional growth and make them protagonists of change.

## Skills

- Design, development and validation of products, services and business models
- Optimization and automation of organizational and production processes
- Support to companies in the acquisition of new digital technologies for better data management and interpretation and the application of machine learning and deep learning
- Development of digital tools to support business processes (dashboards, web applications, etc.)
- Management of projects, programs and application solutions in complex organizational and operational contexts
- Implementation of open innovation projects with large companies, start-ups, SMEs and innovation enablers
- Creation of Demo Labs (immersive laboratories), aimed at experimenting with use cases and innovative technologies requested by the customer

## Programs

- ✓ JOINT RESEARCH PROGRAM – The EIH program that creates a bridge between companies and universities. It develops projects and collaborations for technology transfer and enhances the studies of teachers and researchers in the fields of data science, artificial intelligence and industry 4.0.
- ✓ Open Italy - ecosystem that fosters dialogue and collaboration between large companies, SMEs, start-ups, venture capital, accelerators, incubators, research centers and young talents through innovation projects.
- ✓ Junior Consulting – The program aimed at companies that are looking for original solutions to complex problems or want to develop new products, enhancing the creative potential of young consultants led by a senior consultant.
- ✓ Bootcamp – Specialization courses designed in collaboration with companies interested in attracting and training young talents on specific skills, with the aim of including them in their centers of competence.

# Social innovation in Italy and around the world

ELIS NGO in synergy with ELIS Innovation Hub systematizes its skills and assets to create projects with a strong innovative vocation that have a positive social impact for people, communities and the environment.

## Types of Social Innovation services and products offered in Italy

- **FOR CORPORATIONS AND FOUNDATIONS**
- Mapping of social needs and accompaniment in defining the social challenge
- Access to innovative solutions for social and sustainability needs
- Integrating impact suppliers into the supply chain
- Training and cultural accompaniment towards Corporate Social Innovation.
- Co-design of social and cultural programs with impact companies for the development and empowerment of impact companies
- Measurement and reporting of the impact generated
- **FOR THE PUBLIC ADMINISTRATION**
- Support in the definition of strategies and guidelines for social innovation
- Co-design of replicable calls and pilot projects
- Facilitation of inter-institutional working groups with companies and foundations
- Measurement of impact and public reporting of results.

## Types of Social Innovation services and products offered abroad

- Design of public-private multi-stakeholder programs in which, on the basis of social needs (of the community, the territory, the country), training, work inclusion, social inclusion initiatives are proposed that often also have an impact on the regulatory level.
- Technical-professional training programs and transfer of skills through innovative and entrepreneurial training methods, with the aim of providing the target with self-entrepreneurship tools aimed at, on the one hand, bridging the gap of companies in a given sector, and on the other, acquiring skills useful for the development of an entrepreneurial mindset within the company for which one already works.
- Accompaniment and support for Italian companies (large companies, startups, SMEs) in designing and grounding projects with a strong social, technological and innovative impact in emerging countries.

# A Consortium open to Collaboration

The ELIS Consortium of Companies (CONSEL) brings together over 100 large groups and small-medium enterprises, which make up a significant part of the Italian production fabric and employ a total of 670,000 people. 30 companies that belong to the Consortium are listed on the Stock Exchange for a total capitalization value of 2 billion. Companies benefit from the training and consultancy offer of ELIS and at the same time collaborate in the development of its activities. They participate in the design and updating of teaching plans. They support the integration of young people into the world of work at the end of training courses. They are in constant dialogue with ELIS on the issues of innovation and the world of work. They engage in joint social responsibility projects.

## Semester Projects

Each year, one company of the Consortium assumes the presidency and, during the first semester, develops an action plan aimed at generating social impact in the fields of education and employment. The Semester Projects are designed in collaboration with all members of the Consortium and are launched into a pilot phase during the second half of the Presidency term.

## CEO Community

The activities of the Consortium directly involve the Presidents and Chief Executive Officers of the member organizations. The ELIS CEO Community is guided by three main objectives: transforming companies, transforming education, and transforming work. Every year, in April and October, the top executives of all the organizations within the Consortium meet on the occasion of the CEO Meeting.

# The Consortium



accenture



Almaviva

ALSTOM



autostrade//per l'Italia



CAMPARI GROUP

Capgemini



Cefriel



deda.next

DELL Technologies



EATATLY



FINCANTIERI



Google for Education



INTESA SANPAOLO

intrum



JABIL



LOTOMatica



open fiber

ORACLE



randstad

RWE



SIRAM VEOLIA



sky



sopra steria

SPORT E SALUTE





ALTERNANZA  
SCUOLA LAVORO  
Pella

CEO Meeting,  
Rome

# Paths of Training For People and companies

For ELIS, training is functional to job placement. The routes are designed and implemented in collaboration with companies, in particular response to their needs and to the evolution of professions.

### Secondary education

At the ELIS Campus in Rome there are the Hotel School and the Professional School, which trains in the following areas: mechanics, electricity, thermohydraulics and computer science. A Hotel School is also present at the ELIS headquarters in Palermo. The courses are free.

### Schools of Trades

Vocational courses, lasting a few weeks or a semester, which provide skills for immediate entry into the world of work. They are organized in collaboration with companies, according to their staffing needs.

### Digital Engineering

The Bachelor's Degree Course issues the degree of the Politecnico of Milano. It corresponds to the study plan of the degree course in computer science, integrated with 4 months per year of internship and project work at the companies of the ELIS Consortium and other partners.

### Specialization Courses

Paths that presuppose previous knowledge and are aimed at entering the world of work with specialized skills or allow the professional updating of those who already work in a certain sector.

### Talent e Corporate Program

Alongside its training offer, ELIS organizes courses aimed at job placement (Talent) or continuous training activities and development programs (Corporate Program), based on the specific needs of each company.

### Funds and Apprenticeship

ELIS supports companies in finding the resources necessary for the provision of training courses (public funds for active labor policies or professional updating) and in carrying out the activities envisaged for apprenticeships.



Training on high-voltage cables for Terna

# Discovering the own project of Study and work

ELIS collaborates with hundreds of schools throughout Italy and reaches thousands of students and teachers every year with orientation activities, carried out together with professionals, companies and institutions.

### Sistema Scuola - Impresa

The Programme supports schools in the implementation of PCTOs and other guidance activities, in collaboration with professionals and companies. It also accompanies teachers in processes of transformation of teaching and in the adoption of new technologies.

### National Orientation Center (CNO)

It supports the schools that adhere to the "Officine Futuro" network in the implementation of the 30 hours per year of orientation provided for by the National Guidelines. In collaboration with companies, the National Orientation Center accompanies young people to discover the world of work.

### School4Life

School dropout prevention program, in collaboration with companies and psychologists, which stimulates students through active teaching and supports teachers and families in recognizing the signs of early school leaving.

### Role Model

Female professionals and business managers, who stand out from a personal and professional point of view, enter schools to inspire the new generations and break the taboo of the alleged male-only professions.

### TRED High School

Four-year high school of applied sciences, which orients to the knowledge of Ecological and Digital Transformation (TRED). It is active in 27 schools in Italy, coordinated by ELIS in collaboration with companies, universities and foundations.

### Fellow Program

Managers of large groups, innovators who have been able to turn an idea into a business, professionals with high experience commit a free day in the classroom every year, to enrich the learning experience of ELIS students.

# Share experiences, Preparing for the future

The study. The diploma or degree. And then? To deal with the aftermath, vision and relational skills are required. You need a personal project and the ability to face situations with confidence. During the years of study, ELIS College offers a family and friendship environment, in which to share an experience of growth that embraces the whole person.

## The Residences

The ELIS Campus in Rome houses a Male Residence and a Female Residence, which operate independently and can accommodate a total of more than 100 people. Those who reside in the two colleges also have a multifunctional gym and sports fields managed by the ELIS Sports School.

## Tutoring e coaching

A dedicated Tutor supports residents in their first year of studies. In the following years, everyone can discuss their own initiative with a Mentor. Tutors and Mentors help to make the most of the opportunities of the course of study, to set personal and professional goals and to evaluate their achievement.

## Beyond the study

The College offers the opportunity to participate in sports, cultural and volunteer activities, which enrich the study with new experiences and friendships. Students can also choose from a wide range of training moments, which often arise from their own interests and initiatives, and contribute to strengthening everyone's skills.



College ELIS,  
Roma

# Inclusive development and sustainability in Italy and around the world

The Centro ELIS Association is a non-profit organization, founded in Rome in 1962, with the aim of "promoting, coordinating and developing educational and recreational initiatives aimed at cultural progress, professional training of young people, updating, qualification and retraining of workers, as well as the improvement of their professional, spiritual and social training."

## International cooperation

As a Non-Governmental Organization recognized by the Italian Ministry of Foreign Affairs, ELIS has been active for almost 30 years in the field of international cooperation, obtaining recognition both nationally and internationally.

Our social and educational activities and initiatives to protect the environment in favor of emerging countries have involved nations in Africa, Latin America and Asia, where numerous initiatives have been carried out and/or are being implemented.

## Profit collaboration -non-profit collaboration

Thanks to its vast and consolidated experience in activities with a high social content, combined with direct and close relationships of collaboration with the companies belonging to CONSEL – ELIS Consortium, the ELIS NGO represents the ideal partner for the implementation of projects aimed at maximizing the economic performance of companies — including entries into new emerging markets — while ensuring lasting and measurable benefits for the less well-off populations of the countries in which such projects are being implemented.

# Target sectors and key activities

## The target sectors

Local sustainable inclusive development

Women Empowerment

Tourism sector

Environmental protection

Rural development (focus on the agri-food sector)

Protection of children and ethnic groups

Support to the private sector (focus on small and medium-sized enterprises)

## Key activities

The Centro ELIS Association brings together different skills, from the most traditional of development cooperation, to innovative consultancy to support companies, other NGOs, institutions, and other actors interested in responding to their needs with solutions with a strong social impact.

### Designers

Support for the drafting and execution of social projects

### Consultants

Strategic consulting and transfer of training/development models to other organizations

### Evaluators

Evaluation of the social impact of projects

### Innovators

Capacity building of other organizations and support for the introduction of innovative "business models", based on the experience of ELIS Italia (More than 50 years)

# Focus on best practices

## EMERGING PRIVATE SECTOR DEVELOPMENT

- Support for policies promoting the development of entrepreneurship
- Support for SMEs and the creation of a network of entrepreneurs

## MICROCREDIT

- Establishment and management of loan funds for business development

## TRAINING AND DEVELOPMENT OF HUMAN RESOURCES

- Planning and management of education and training programs for the retraining of the unemployed

## FEMALE EMPOWERMENT

- Planning and management of professional qualification programs support for self-entrepreneurship and female entrepreneurship
- Promotion of the gender approach

## STRENGTHENING AND REORGANISATION OF THE PUBLIC ADMINISTRATION

- Planning, use and management of international aid support for the establishment of higher education and vocational training institutions

## PREVENT REGULAR MIGRATION

- Implementation of on-site vocational training projects in the country of origin with the aim of job placement in Italy at CONSEL companies

# Areas of intervention

## IN ITALY

- Vocational technical training for young people
- Training in Tourism and Hotel Services
- Training in ICT (Information Communication Technology)
- Business Incubator
- 'Educational poverty' and the fight against school dispersion
- Innovation HUB for young people and companies
- Training of unaccompanied foreign minors and support for the socio-economic integration of migrants
- Support for Corporate Social Responsibility initiatives in Italy
- Support for the development of social enterprises
- work Family Balance and Other Social Projects

## ABROAD

- Vocational technical training for young people
- Business support for young people (training + creation and management of SMEs + Microcredit)
- Women's Empowerment
- Children's rights and prevention of violence against children
- Prevention of irregular migration and support for the socio-economic integration of migrants
- Support for Corporate Social Responsibility initiatives abroad
- Support for social projects within the framework of business internationalization activities
- Support for the development of social enterprises
- Technical assistance in the field of health
- Rural development (focus on the agri-food sector)

# Social projects by ELIS

Over the years we have carried out projects in 21 countries in Africa, Asia and Latin America, in collaboration with local partners and institutions. Our commitment in developing countries focuses on the fight against educational poverty, the inclusion of young people in fragile situations in the world of work, the development of local entrepreneurship, and the social and economic promotion of women.



## Some international cooperation projects

- **EL SALVADOR:** 5,000 young people involved in the violence prevention project "Niños Protagonistas"
- **PERU:** 12 new women's businesses created with the training project for women in Nazca
- **TUNISIA:** 1,900 farmers and farms benefiting from the "Durable Agriculture" project
- **IVORY COAST AND NIGERIA:** removal of the root causes of irregular migration and trafficking in women and children with the "ForSud" and "Richesse invoirienne" projects, which benefited 3,200 people
- **VIETNAM:** 780 young people and workers trained or retrained with an employment support project
- **PALESTINE:** 150 women with breast cancer followed every year by the first Palestinian Breast Unit, created in Bethlehem in collaboration with the Campus Bio-Medico University of Rome

## In Italy

In our country we offer support and professional training to young migrants, unaccompanied foreign minors, minors subjected to justice measures, women in conditions of social and economic hardship.



## Other ongoing projects abroad

- **Pre-departure training and regular migration projects** (Tunisia – 2085 young employees)
- **Vocational training and job placement projects on site** (2 projects, one in Tunisia funded by AICS, one in Ivory Coast co-financed by the Ministry of the Interior)
- **Technical, professional and entrepreneurial training in the field of sustainable cuisine** (in collaboration with Eni Joule in Rwanda)
- **Projects for the promotion of local innovation ecosystems, in support of sustainable development, also through the transfer of entrepreneurial and managerial skills** (Terna in Tunisia, Italferr in Egypt, Eni Joule in Ivory Coast and Rwanda)
- **Social innovation projects around the world** (Academy of Sport and Blue&Green Economy African Hub in collaboration with Duferco)

### AGENDA 2030

Our social projects respond to the to the Sustainable Development Goals established by the UN in the from 2030. In particular:



# ELIS Initiatives within Mattei Plan

Currently, ELIS is implementing 12 projects in Low- and Middle-Income and Emerging Countries, of which 9 are in priority countries of the Mattei Plan (the remaining three are in Sudan, Lebanon, and Jordan). These are the main areas of intervention, involving a total of over 2,700 beneficiaries:

## PRE-DEPARTURE TRAINING PROJECTS AND REGULAR MIGRATION (CUTRO DECREE)

- They are currently focused in Tunisia and involve 2,145 Tunisian young people, mostly unemployed, who, at the end of the training, move to Italy to be placed in the following organizations: **ANCE, Fincantieri, FS Italiane, ATM, Saint-Gobain, and FIPE.**
- The activities are funded by the IOM in the case of ANCE, and by the companies in all other cases.

## VOCATIONAL TRAINING AND LOCAL JOB PLACEMENT PROJECTS

- **Dynamo, Tunisia** (co-financed by AICS): involves 180 young people in the fields of Mechanics, Logistics, and Renewable Energy, who will be placed in local companies at the end of the program (e.g., Iveco, STEG, and HTRI Logistique).
- **Green Horizon, Ivory Coast** (co-financed by the Ministry of the Interior): involves 320 young people in the fields of the Green Economy (solar energy production, plastic recycling, clean cooking, and organic agriculture – cocoa value chain) and agro-pastoral activities.

## PROJECTS PROMOTING LOCAL INNOVATION ECOSYSTEMS, SUPPORTING SUSTAINABLE DEVELOPMENT, ALSO THROUGH THE TRANSFER OF KNOW-HOW AND ENTREPRENEURIAL AND MANAGERIAL SKILLS.

- **Terna Innovation Zone Project in Tunisia:** acceleration of Tunisian cleantech startups, in synergy with innovation hubs and the Tunisian academic system; training of staff at the local company STEG.
- **FS Italiane Project in Egypt:** enhancement of the skills of Italferr staff on site and transfer of know-how to benefit the Egyptian education and transport system.
- **Eni Joule Project in Ivory Coast:** creation of innovation ecosystems in the clean cooking sector.
- **Eni Joule Project in Rwanda:** capacity building for local companies producing and distributing improved cookstoves.

# International Cooperation Project RE-BUILD *(AID 013244/12/7)*

The 'RE-BUILD' initiative is a project in line with the strategy of the Italian Cooperation in **Jordan** because it works on vocational training and employment support, with particular attention to the preservation and enhancement of the territory's cultural, tourist and archaeological heritage. This initiative fits into the context of sustainable tourism, recognizing the economic and employment importance of this sector in Jordan.

## Our Role in the Project

- Provision of training courses in other professional qualifications sought by the local labour market, in the context of tourism promotion and soft skills.
- Design and implementation of self-entrepreneurship and self-employment courses.
- Empowerment and support activities for the governance of local CSOs.

## Our Courses in Jordan

### Hospitality Management

Target: 30 beneficiaries  
2 Editions of 160 hours (Karak and Amman)

### Tourism Management

Target 30 beneficiaries  
2 Editions of 160 hours (Karak and Amman)

### Business creation and management, and support for the implementation of business plans

Target: 40 beneficiaries  
2 Editions of 200 hours

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